

PAUL RYAN

Licensing Manager
323.377.7220
paul@mrpaulryan.com

HELLO

I'm an experienced Licensing and Project Manager who has overseen approvals and branding with hundreds of industry leaders. At Junk Food and Hybrid Apparel, I worked with 60+ brands concurrently, approving nationwide programs with Target, Gap, Old Navy, OVS, Soul Cycle and numerous boutiques. I loved coordinating with our sales, production, art and legal teams to produce amazing products, and I'd love to bring my ambition and passion to your team!

EXPERIENCE

HYBRID APPAREL

Culver City, CA
Apr 2018 – Feb 2019

LICENSING APPROVALS MANAGER

- Part of the Lua + Sol Creative Studio team that launched the nationwide "By Junk Food" program in Target stores. Supervised licensing approvals and acted as liaison with third party partners.
- Oversaw approvals and projects for Junk Food Clothing and Tees+Jeans global licensing programs. Managed retail programs for OVS, Soul Cycle, Grateful Dead and more.
- Handled royalties and copyright clearance. Assisted with forecasting and contracts.

JUNK FOOD CLOTHING

Culver City, CA
Aug 2012 – Apr 2018

LICENSING COORDINATOR

- Handled product approvals with 60+ major brands. Acted as liaison on Gap and Old Navy programs rebranding stores with large-scale wall graphics, signage and window displays.
- Improved department efficiency by automating tasks in Excel with scripting code. Built an approval tracker to help usher the company from printed CADs to digital ones.

TWENTIETH CENTURY FOX

Century City, CA
July 2010 - July 2012

LICENSING COORDINATOR

- Independent contractor. Provided product approvals for domestic, South American and Asia Pacific licensees. Included working with apparel, toys, and home categories.

EDUCATION

UNIVERSITY OF WISCONSIN

BFA degree in journalism/mass communications.

Proficient in Excel, Word, Powerpoint, Photoshop, and all licensing software.